

SEMESTER-I
GENERIC ELECTIVE-I
Indian Society: Images and Realities

Course Objective:

This course seeks to provide an interdisciplinary introduction to Indian society.

Outline:

- 1. Stages in the formation of Indian Society:** Civilization, Colonization, India as a Nation; Society (3 Weeks)
- 2. Institutions and Processes (Functions and Dysfunction) (11 Weeks)**
 - 2.1 Village, Town and City
 - 2.2 Caste
 - 2.3 Family
 - 2.4 Market as an institution
 - 2.5 Religion

COURSE CONTENTS AND ITINERARY

1. Ideas of India: Civilization, Colony, Nation and Society (3 Weeks)

1.1 Embree, Ainslie Thomas, *Imagining India*. Delhi: Oxford University

Press, 1989. Chapter 1- Brahmanical Ideology and Regional Identities. Pp. 9 – 27

1.2 Cohn, Bernard. *India: Social Anthropology of a Civilization*, Delhi: OUP. Chapters 1, 3, 5 & 8 (1-7, 24-31, 51-59, 79-97)

2. Institutions and Processes (11 Weeks)

2.1 Village, Town and Region

2.1.1 Breman, Jan. 'The Village in Focus' from the Village Asia Revisited,
Delhi: OUP 1997. Pp. 15-64

2.1.2 Cohn, Bernard, An Anthropologist Among Historians and Other Essays,
Delhi: OUP, 1987, Chapters. 4 and 6. Pp.78-85 & 100 – 135

2.2 Caste, Religion and Ethnicity

2.2.1 Mines, Diane P. Caste in India. Ann Arbor, Mich.: Association for
Asian Studies, 2009. Pp. 1-35

2.2.2 Fuller, C. J. The Camphor Flame: Popular Hinduism and Society in India.
Delhi: Viking, 1992. Chapter 1. Pp. 3 – 28.

2.2.3 Ahmad, Imtiaz et.al (eds). Pluralism and Equality: Values in Indian Society
and Politics, Sage : New Delhi, 2000. Chapter: 'Basic Conflict of 'we' and
'they'' Between religious traditions, between Hindus, Muslims and Christians'.

2.3 Family

2.3.1 Dube, Leela. 'On the Construction of Gender: Hindu Girls in Patrilineal
India', Economic and Political Weekly, Vol. 23, No. 18 (Apr. 30, 1988), pp.
WS11-WS19

2.3.2 Gray, John N. & David J. Mearns. Society from the Inside Out:

Anthropological Perspectives on the South Asian Household. New Delhi: Sage
1989. Chapter 3. (Sylvia Vatuk) Household Form and Formation: Variability
and Social Change among South Indian Muslims. Pp. 107-137

ADD

market

2.4 Aspers, P, 2016, Orderly fashion: A Sociology of Market, Princeton
University Publication, ISBN-9781400835188

2.4 Political Economy

2.4.1 Chatterjee, Partha. State and Politics in India. Delhi: Oxford University

Press, 1997. Introduction: A Political History of Independent India. Pp. 1-39

SEMESTER-II

GENERIC ELECTIVE

Sociology of Social Movements

Objectives: This course looks at social movements from a sociological perspective. It introduces the contexts and concepts of social movements and attempts to theoretically locate them through concrete case studies.

Outline:

1. Social Movements

1.1 Contextualizing Social Movements

1.1.1 Development process

1.1.2 Technology movement

1.2. Theories of Social Movements

1.2.1 Collective behavior

1.2.2 Relative deprivation

1.2.3 Impact theory

1.3. Contemporary Social Movements

1.3.1 LGBT Social movements

1.3.2 Environmental movement

1.3.3 India against corruption movement

2. Jharkhand Movements

2.1 Contextualizing movements in Jharkhand:

2.1.1 Land right

2.1.2 Women's right

2.2 Movements in Jharkhand

2.2.1 Santhal Movement

2.2.2 Munda Movement

2.3 Contemporary movement issues in Jharkhand

2.3.1 Religious

2.3.2 Regional

C O U R S E CONTENTS AND ITINERARY

1. Contextualizing Social Movements [Weeks 1-2]

1.1. David Snow, Sarah A. Soule and Hanspeter Kriesi, ed. 2008. Blackwell Companion to Social Movements. 'Mapping the Terrain' New York Wiley-Blackwell. pp. 3-16.

1.1.1. Della Porta, Donatella and Mario Diani, 2006. Social Movements: An Introduction. Oxford: Blackwell Publishing. pp. 1-29.

1.2. Theories of Social Movements [Weeks 3-8]

1.2 Le Bon, Gustave. 2007. "The Minds of Crowds". In Jeff Goodwin and 58 James, M. Jasper, eds, Social Movements: Critical Concepts in Sociology, Vol I. London: Routledge, pp.7-17

1.2.1 Crossley, Nick. 2009. Making Sense of Social Movements. Jaipur: Rawat Publication, pp. 17-55.

1.2.2 Nilsen, Gunvald Alf.2009. "The Author and the Actors of their own Drama: Notes towards a Marxist Theory of Social Movements", Capital and Class, 33:3, pp. 109-139.

1.2.3. McCarthy, John. D and Mayer, N. Zald. 1977. "Resource Mobilization and Social Movements: A Partial Theory", American Journal of Sociology, 82 (6), pp. 1212-1241.

1.3 Sidney Tarrow. 1996. "States and Opportunities: the Political Structuring of Social Movements". In Doug McAdam, John D. McCarthy and Mayer N. Zald, eds, Comparative Perspectives on Social Movements, MA: Cambridge University Press, pp. 41-61.

1.3.1 Pichardo Nelson A. 1997. "New Social Movements: A Critical Review",

Annual Review of Sociology, 23, pp. 411-430

1.3.2 Snow, David. A, Burke Rochford, Jr and Steven K. Worden; Robert D. Benford .,1986. “Frame Alignment Processes, Micromobilization, and Movement Participation”, American Sociological Review, 51(4), pp. 464- 481

1.3.3 Dwivedi,Ranjit. 2010. Parks, People and Protest: The Mediating Role of Environmental Action Groups”. In T. K. Oommen, ed., Social Movements: Concerns of Equity and Security. Delhi: Oxford University Press, pp. 297-316

2. Jharkhand Movements [Weeks 9-14]

2.1. Contextualizing movement of Jharkhand

2.1.1 Mishra, Asha, and Chitranjan kumar Paty (ed) 2010, Tribal Movements in Jharkhand 1857-2007, Concept Publishing Co. New Delhi

2.1.2 Sundar, Nandini (ed), 2009, Legal Grounds - Natural Resources, Identity, and the Law in Jharkhand, Oxford Publishing,

Indian social institute, 2003, Women, Mining and Displacement - Report of a Pilot Study Conducted in Jharkhand, **ISBN : 8187218584**

2.2 Movements in Jharkhand

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2.2.1 Singh, Sunil Kumar, 2012, Inside Jharkhand, Crown Publication, Ranchi

2.2.2 Roy, S.C., 1912, Munda and their Country, Asia publishing house, digitized 2007

2.3 Contemporary movement issues in Jharkhand

2.3.1 Prakash, Amit, 2001, Jharkhand politics of development and identity, Orient Blackswan

2.3.2 Karan, Sudhir, 2011, Social and cultural life of Jharhand, Mittal Publications

2.3.3 Balakrishnan, Rajiv, 2004, Jharkhand matters essays on Ethnicity, Regionalism and development, Konark publisher’s Pvt Ltd. **ISBN: 9788122006803**

SEMESTER-III
GENERIC ELECTIVE
Rethinking Development

Objective:

This paper examines the ideas of development from a sociological perspective. It introduces students to different approaches to understanding development and traces the trajectory of Indian experience with development from an interdisciplinary perspective.

Outline:

- 1. Unpacking Development:** Inclusive and Sustainable Development
- 2. Theorizing Development:** Community Development and Technological Development
- 3. Developmental Regimes in India:** Distribution and Policies
- 4. Issues in Developmental Praxis:** Neglect of child growth, Sustainability, Displacement, Ecological Problem

Course Contents and Itinerary

1. Unpacking Development (4 Weeks)

- 1.1 Bernstein, Henry. Underdevelopment and Development. Harmondsworth: Penguin, 1973. Introduction: Development and the Social Sciences. Pp. 13 – 28.
- 1.2 Wolfgang, Sachs (ed.) The Development Dictionary: A Guide to Knowledge and Power. London: Zed Books. 1992. pp. 1-21.
- 1.3 Rist, Gilbert. The History of Development. London: Zed, 2008. Pp. 8 – 46
- 1.4 Ferguson, J. 2005. ‘Anthropology and its Evil Twin; ‘Development’ in the Constitution of a Discipline’, in M. Edelman and A. Haugerud (eds.) The Anthropology of Development and Globalization. Blackwell Publishing. pp 140-151.

2. Theorizing Development (5 Weeks)

- 2.1 Harrison, David. *The Sociology Of Modernization And Development*. London: Routledge, 1991. Chapters 1 &2. Pp. 1 – 54
- 2.2 Frank, Andre Gunder. 1966. ‘The Development of Underdevelopment’, *Monthly Review*. 18 (4) September 17-31
- 2.3 Redclift, Michael. 1984. *Development and the Environmental Crisis*. Red or Green alternatives? New York: Methuen & Co. Chapter 1 and 7, pp 5-19, 122-130
- 2.4 Visvanathan, Nalini, Lynn Duggan, Laura Nisonoff & Nan Wiegersma (eds). 1997. *The Women, Gender and Development Reader*. Delhi: Zubaan, pp 33-54
- 2.5 Sanyal. Kalyan. 2007. *Rethinking Capitalist Development: Primitive Accumulation, Governmentality and Post Colonial Capitalism*. New Delhi: Routledge, pp 168-189
- 2.6 Sen, A. 1999. *Development as Freedom*. New Delhi : Oxford University Press, pp. 3-11

3. Developmental Regimes in India (3 Weeks)

- 3.1 Bardhan, Pranab. *The Political Economy of Development In India*. Delhi: Oxford, 1992. Pp. 1-60
- 3.2 Chatterjee, Partha. *Democracy and Economic Transformation in India*, *Economic and Political Weekly*, Vol. 43, No. 16 (Apr. 19 - 25, 2008), pp. 53-62

4. Issues in Developmental Praxis (2 Weeks)

- 4.1 Scudder. T. 1996. ‘Induced Impoverishment, Resistance and River Basin Development’ in Christopher McDowell (ed.) *Understanding Impoverishment: The Consequences of Development Induced Displacement*. Oxford: Berghahn books. Pp. 49-78.

4.2 Sharma, Aradhana. *Logics of Empowerment: Development, Gender and Governance in Neoliberal India*. Minneapolis: University of Minnesota Press, 2008. Chapters. Introduction, Chapter 4 and Conclusion

SEMESTER-IV
GENERIC ELECTIVE
SOCIOLOGY OF MEDIA

Course Objective:

The purpose of this paper is to introduce the students to certain major themes of outlining the interconnections between media and society. The focus specifically is on the transmission and reception of media content and thus the various sections in this paper study the production, control and reception of media and its representations.

Outline:

1. Introduction: Role and Nature add

2. Theoretical Approaches

2.1 Neo-Marxist: T.Adorno

2.2 Feminist : Mulvey, Laura

2.3 Semiotic: Stuart Hall

2.4 Interactionist: B.J.Thompson

3. Old and New Media

3.1 Production, Control, challenges by New Media : Propoganda Model
and alternative technology

3.2 Media Representation: Power , Knowledge & Challenges

3.3 Audience Reception: Changing nature of audience

COURSE CONTENTS AND ITINERARY

1. INTRODUCTION: The ‘idea’ of communication and Social embeddedness of Media

1.1 McLuhan, Marshall. 1964, „Roads and Paper Routes“ In Understanding Media: Extensions of Man. New York: McGraw- Hill Book Co.

1.2 Silverstone, Roger. „The Sociology of Mediation and Communication“ in Craig Calhoun, Chris Rojek & Bryan S Turner (ed) Sage Handbook of Sociology London: Sage Publications, 2005 (p. 188-203)

2. **THEORETICAL APPROACHES:** From Mass media to interactive media

2.1 Neo-Marxist

2.1.1 Adorno, T. & Horkheimer, M., 1944. „The Culture Industry: Enlightenment

as Mass Deception“ In T. Adorno and M. Horkheimer. Dialectics of Enlightenment. Translated by John Cumming. New York: Herder and Herder, 1972.

2.1.2. Benjamin, W. 1968, „The work of art in the age of mechanical reproduction“ In H. Zohn (Trans.), Illuminations: Essays and reflections (pp. 217-252). New York: Schocken.

2.2 Feminist

2.2.1 Mulvey, Laura. „Visual Pleasure and Narrative Cinema.“ Film Theory and Criticism : Introductory Readings. Eds. Leo Braudy and Marshall Cohen. New York: Oxford UP, 1999: 833-44.

2.2.2 McRobbie, Angela, ‘Post-Feminism and Popular Culture: Bridget Jones and the New Gender Regime“ In The Aftermath of Feminism: Gender, Culture and Social Change, Sage Publication Ltd. 2009:11-22.

2.3 Semiotic

2.3.1 Barthes, Roland. „The Photographic Message“ in Image, Music and Text Ed. and trans. Stephen Heath. New York: Hill, 1977. 15-31.

2.3.2 Hall, Stuart “Encoding/Decoding,” Critical Visions In Film Theory. Ed. Timothy Corrigan P. White, M. Mazaj. Boston: Bedford St. Martins 2011. 77-87. Print.

2.4 Interactionist

2.4.1 Thompson, John B. „The Rise of Mediated Interaction“ in *The Media and Modernity: A Social Theory of the Media* Stanford, CA: Stanford UP, 1995.

3. Old and New MEDIA

3.1 Media Production, Control and challenges by New Media

3.1.1 Herman, Edward S., and Noam Chomsky. „A Propaganda Model“ In *Manufacturing Consent: The Political Economy of the Mass Media*. New York: Pantheon, 1988. Print.

3.1.2.Kaur, Raminder, and William Mazzarella. „Between sedition and seduction thinking Censorship in south Asia“ In *Censorship in South Asia: Cultural Regulation from Sedition to Seduction*. Bloomington: Indiana UP, 2009.

3.1.3.Williams, Raymond. „Alternative Technology, Alternative Uses“ In *Television: Technology and Cultural Form*. (139-157) New York: Schocken, 1975.

3.1.4.Eko, Lyombe, 2012. „New Media, Old Authoritative Regimes: Instrumentalization of the Internet and Networked Social Media in the “Arab Spring” of 2011 in North Africa“ p. 129-160

3.2 Media Representations

3.2.1 Hall, Stuart, „Foucault: Power, Knowledge and Discourse“ In Margaret Wetherell, Stephanie Taylor, Simeon J Yates (ed) *Discourse Theory and Practice: A Reader* 2001 Wetherell, Taylor and Yates

3.2.2 Sorenson, John. 1991, „Mass Media and Discourse on Famine in the Horn of Africa“ In *Discourse & Society*, Sage: London 1991; Vol 2(2); 223-242

3.3 Audience Reception

- 3.3.1 Livingstone, Soina. 2003, „The Changing Nature of Audiences: From the Mass Audience to the Interactive Media User“ In Angharad N. Valdivia (ed) A Companion to Media Studies. Malden, MA: Blackwell Pub.
- 3.3.2 Bourdieu, Pierre. 1984, „Supply and Demand“ In Richard Nice (Trans) Distinction: A Social Critique of the Judgment of Taste. Harvard Univ. Press: Cambridge
- 3.3.3 Naficy, Hamid. „Ideological and Spectatorial Formations“ In A Social History of Iranian Cinema. Durham [N.C.: Duke UP, 2011. pp. 115-140

Some suggested readings for Class Projects and Presentations

Said, Edward W. 1997, Covering Islam: How the Media and the Experts Determine How We See the Rest of the World. New York: Vintage. Print. p 105-126

Abraham, Janaki. „Wedding Videos in North Kerala: Technologies, Rituals, and Ideas about Love and Conjugalities“ In Visual Anthropology Review Volume 26, Issue 2, pages 116–127, Fall 2010

Spitulnik, Debra. 2002, „Mobile Machines and Fluid Audiences: Rethinking Reception through Zambian Radio Culture“ In Faye D. Ginsburg, Lila Abu-Lughod, Brian Larkin (ed). Media Worlds: Anthropology on a New Terrain, UCL Press.

Mankekar, Purnima . 2002, „Epic Contests: Television and Religious Identity in India“ In Faye D. Ginsburg, Lila Abu-Lughod, Brian Larkin (ed). Media Worlds: Anthropology on a New Terrain, UCL Press.

Doron, Assa and Robin Jeffrey. 2013, „For Women and Household“ In The Great Indian Phone Book: How the Cheap Cell Phone

Changes Business, Politics and Daily Life. C Hurst & Co
(Publishers) Ltd: London

Rajagopal, Arvind. Politics after Television: Religious Nationalism
and the Reshaping of the Indian Public. Cambridge, UK: Cambridge
UP, 2001